HNF 2019-20 Grant Applications

Top 10 List of What’s New & Different from Last Year!
Who are the people who make HNF happen?

Operations

- Executive Director
  Jenny Perez
- Grants Associate
  Doan Stafford
- Administrative Assistant
  Alejandra Diaz-Bustillo

Regional Managers

- APAC
  Eva
- Brazil
  Bianca
- EMEA
  Julia
- Mexico
  Liz, Alma
- NAM
  Doan
- SAMCAM
  Natalia

Finance

- Monthly Fundraising Reports
- Releases funds via EFT, ACH, Checks
  Araceli, Boryana, Elit, Mary, Rene

Remote Operations

- Communication & Marketing
  Ilse Enciso
- Database Administrator
  Paulina Colio

Country Contacts

- 50 Countries!
The timeline for the 2019 grant cycle:

Submit your application online:
Now - February 24, 2019

Applications are reviewed by HNF regional staff
March 2019

Grant Agreements are sent out for signature electronically via DocuSign
April 2019

Funds are released electronically to organizations
May 2019

Mid-Year Report will be due online
Around November 2019

Year-End Report will be due online
By April 30, 2020
Top 10 List of What’s New & Different from Last Year!

#10 — **PDF Preview** links were in the invitation e-mail

The entire application is currently available as a PDF Preview at:


# 9 — **Required questions** were reduced from 93 down to **75!** (for returning grantees)

# 8 — **Organization’s Social Media** fields for **Facebook, Instagram, and/or Twitter**

<table>
<thead>
<tr>
<th>* Organization Website</th>
<th>Organization’s Facebook link</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization’s Instagram link</th>
<th>Organization’s Twitter link</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
</tbody>
</table>

*These fields are only for the Organization, not individual or personal accounts*

**This example is for International First-Time applicants, but we also have previews for Int’l Renewals, U.S. Renewals, and U.S. 1st-Time applicants!**
Top 10 List of What’s New & Different from Last Year!

# 7 — **Currency fields** are for **whole U.S. Dollars** and **no punctuation**

* What is your organization’s annual budget this year?
  In whole **U.S.Dollars** and **no punctuation** (for example, "1000" not "1,000" nor "1.000")

# 6 — Section 1b) **Legal Status** was greatly simplified to just 2 questions, for returning grantees

A savings of 12 questions!
Top 10 List of What’s New & Different from Last Year!

# 5 — For Contacts, **Languages Spoken** was simplified to just 2 drop-downs

* Language(s) Spoken
  If English is not the primary language, but the person can read and write it, please list English as the 2nd Language Spoken.

- Select One -
- Select One -

10 fewer drop-downs right there!

# 4 — **Volunteer Coordinator** was added

And 2 other contacts were removed – Alternate, and Herbalife Staff – so a net savings of 1 person!
Top 10 List of What's New & Different from Last Year!

# 3 — Project **Date fields** use the U.S. *mm/dd/yy* format

<table>
<thead>
<tr>
<th>Project Start Date</th>
<th>on or after April 1, 2019 — mm/dd/yy format</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><img src="image1.png" alt="Date Field" /></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Project End Date</th>
<th>on or before March 31, 2020 — mm/dd/yy format</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><img src="image2.png" alt="Date Field" /></td>
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</tbody>
</table>

# 2 — **Food Subsidy** budget line item is required, even if it’s 0%

<table>
<thead>
<tr>
<th>Food Subsidy %</th>
<th>Food Subsidy $</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0.00</td>
</tr>
</tbody>
</table>

(and Budget Notes now include Examples)

**Examples:**

- Capital Support = building a garden, greenhouse, major roof repairs
- Food Subsidy = 3 meals a day x 50 children x 12 months
- General Operating = insurance, office supplies, utilities (electricity, gas, water)
- Kitchen Renovations = new microwave, refrigerator, stove
- Nutrition Education = healthy eating booklets, posters, supplies
- Nutrition Staff = 3 people (cook, nurse, nutritionist) x 12 months
- Other = items for healthy activity, training for staff, transportation for children

Remember: funds cannot be used for Herbalife Nutrition products, or sports uniforms, etc.
And the #1 item that’s new or different from last year is:

# 1 — 25th Anniversary Supporting Statement  (for returning grantees)

3d) 25th Anniversary Supporting Statement

2019 is the 25th Anniversary of Herbalife Nutrition Foundation, and we would love to hear from your Executive Director or Chief Executive Officer about how HNF has positively impacted your organization. Please note that your supportive statements may be used in public-facing communications.

Word count 0 of 499

Info that could be included is how many years HNF has helped you, how many children we’ve helped over all those years, how many meals we’ve helped serve, if Herbalife Nutrition Distributors or Employees have made your world healthier and happier, etc.
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#10 — PDF Preview links were in the invitation e-mail
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# 8 — Organization’s Social Media fields for Facebook, Instagram, and/or Twitter
# 7 — Currency fields are for whole U.S. Dollars and no punctuation
# 6 — Section 1b) Legal Status was greatly simplified to just 2 questions, for returning grantees
# 5 — For Contacts, Languages Spoken was simplified to just 2 drop-downs
# 4 — Volunteer Coordinator was added
# 3 — Project Date fields use the U.S. mm/dd/yy format
# 2 — Food Subsidy budget line item is required, even if it’s 0% (and Budget Notes now include examples)
# 1 — 25th Anniversary Supporting Statement
Contact us if you have questions!

Operations
• Executive Director ext. @herbalife.com
  Jenny Perez 74156249 jennype
• Grants Associate
  Doan Stafford 74156282 doans
• Administrative Assistant
  Alejandra Diaz-Bustillo 74150371 alejandradi

Regional Managers
• APAC Eva 64622333 evali
• Brazil Bianca 74555895 biancad
• EMEA Julia 74412228 juliap
• Mexico Liz, Alma 74525434 elizabethsoli
• NAM Doan 74156282 doans
• SAMCAM Natalia 74645001 nataliaan

Call your local Herbalife Nutrition office, and asked to be connected to the extension you want.